



For Immediate Release

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The Neurosurgery Research & Education Foundation Joins the Global #GivingTuesday Movement

ROLLING MEADOWS, ILL (October 28, 2016) – The Neurosurgery Research & Education Foundation (NREF) has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide.

Occurring this year on November 29, #GivingTuesday is held annually on the Tuesday after Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday to kick-off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

“Giving Tuesday not only sets a terrific example for others to follow, but allows us to further harness the power of donor support, and build on the upward momentum of the foundation,” says Regis W. Haid, Jr., NREF Vice Chair.

In 2016, donations of \$500 or more will be entered into a drawing for two (2) tickets to the hit Broadway musical “Hamilton.” The winner will enjoy orchestra-level seats for the Tony Award and Pulitzer Prize-winning show at the Richard Rodgers Theatre in New York, on Friday, June 2, 2017 at 8pm. To be eligible, donations must be received between 12:00am Tuesday, November 1, 2016 and 11:59pm Saturday, December 31, 2016.

Each \$500 donation will equal one (1) entry. Donate \$5,000 and receive ten (10) entries. The winning entry will be drawn on January 14, 2017.

Contributions to the NREF fund groundbreaking neurosurgical research, provide extraordinary educational opportunities for neurosurgeons, and support studies that identify links between best practices and improved outcomes in patient care.

92Y – a cultural center in New York City that, since 1874, has been bringing people together around its core values of community service and giving back – conceptualized #GivingTuesday as a new way of linking individuals and causes to strengthen communities and encourage giving. In 2015, the fourth year of the movement, #GivingTuesday brought together over 45,000 partners in 71 countries and helped raise nearly \$117 Million online in the US alone.

“We have been incredibly inspired by the generosity in time, efforts and ideas that have brought our concept for a worldwide movement into reality,” said Henry Timms, founder of #GivingTuesday and executive director of 92Y. “As we embark on our fifth year of #GivingTuesday, we are encouraged by the early response from partners eager to continue making an impact in this global conversation.”

Those who are interested in joining NREF’s #GivingTuesday initiative can visit www.nref.org/donate. For more details about the #GivingTuesday movement, visit the #GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTues and the #GivingTuesday hashtag on social media.

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About the NREF

The Neurosurgery Research & Education Foundation (NREF) is a not-for-profit 501 (C)(3) organization created in 1980 by the American Association of Neurological Surgeons (AANS) to support research and education efforts that enhance and confirm the critical role neurosurgeons play in improving lives.

Through voluntary public donations, corporate support, and donations from allied groups, the NREF supports endeavors that impact the lives of those suffering from epilepsy, stroke, brain tumors, spinal disorders, sports-related head injuries, lower back pain and Parkinson’s disease. For more information about NREF, please visit www.nref.org.